

**ABSTRACT**

- A method and system for providing travel information to a consumer are disclosed. The method includes acquiring information from at least one information source,
- 5 which may be a variety of sources such as external or consumer-driven sources; characterizing the acquired information by its pertinence to travel; transforming the characterized travel information into a useable format; applying rules to this transformed travel information in connection with the consumer-specific travel profile; and, delivering a report to the consumer of the results of this application.
- 10 The associated system performs these functions, among others, to provide information for a traveler planning a trip to a particular destination or destinations.